

# Basement Store Calisher's Basement Store

## Wednesday Morning, March 25th, El Paso's "Store of Quality" Begins The

### 8 to 10 a. m. Specials

No Phone Orders—None sold after 10 a. m. Wednesday.

**KINGS THREAD**—200 yard spools, black or white, 4 spools for ..... **5c**  
(Limit—4 spools.)

**COATS DARNING COTTON**—Black and colors, ball ..... **1c**  
(Limit—5 balls.)

### \$1.00 House Dresses 29c

Women's sizes, neatly made of pretty checked Percales—made to sell at \$1.00 and worth it—29c.

### 35c Petticoats 15c

Pretty, well made petticoats, in gingham pattern—in soft finish Percale, with deep flounce.

### 75c Corsets 37c

Excellent made, dependable corsets, with pretty lace trimmings and 4 supporters—All sizes.

### 25c Silk Tissues, yard 12c

Pretty, soft, silky fabrics, in plain shades or in fancy patterns, in many desirable shades.

### White Flyer Soap, 25c

9 cakes for ..... **25c**

### La Perla Castile Soap, 3c

Per cake ..... **3c**  
Limit, 9 & 3 cakes.

### Linen Damask, yard 19c

In lengths of 11-2 to 21-2 yards, regularly worth up to 50c yard.

### Fancy Curtain Scrims, 9c

Regularly worth to 20c, in pretty double border designs, Arabian tint.

### 25c-35c Sample Hose, 10c

Infants' socks, children's hose, misses' and women's hose—white, tan, and black—and fancy colors.

### Lace Trimmed Vests

4 for ..... **25c**  
Women's sizes, limit 4—regularly worth 15c each.

### Women's Union Suits 25c

Knee length, lace trimmed, summer weight—regularly worth to 45c—all sizes.

### Lace Curtains, each, 25c

Mill defects, slightly damaged, 3 to 4 yds. long—worth up to \$1.00 each.

### Women's Drawers, 25c

Pretty trimmed with lace, inserting and tucks, worth 45c.

### 12 1-2c Linene, yard, 5c

In lengths, 1 to 5 yds. White, natural, Copenhagen and heliotrope.

### 12 1-2c Dress Gingham, 10c

Beautiful new spring patterns and colorings—excellent quality.

### 7c Printed Lawns, 4c

Dainty, pretty patterns, in every desired coloring, excellent quality.

### \$1.25 Huck Towels, doz 79c

Large size, heavy bordered and hemmed Huck towels, limit, 1 doz.

### \$1.50 Bed Spreads, \$1.15

An extra heavy, white crocheted, in beautiful designs, full size.

### 25c to 35c Linen Towels 19c

Full size linen, hemmed huck towels, an excellent grade.

### 29c Bath Towels, each 19c

An extra large, heavy, unbleached towel—regularly sells at 29c.

### 50c Diagonal Suitings, 29c

42 in. heavy suitings, in desired colorings—an excellent value.

### 25c-35c Embroideries, 15c

A beautiful assortment of wide and narrow edges, bands and insertings.

### 10c Bottle Peroxide, 5c

BRADLEY'S WOODLAND VIOLET Talcum Powder, bottle, 10c.

## First Great Basement Store Sale!

An entirely new feature—in this Big Store, this Basement Store Sale—The reason, frankly stated, are—The greatest, most completely equipped, perfectly ventilated and lighted Basement Store in this great western country; the completeness of the new spring and summer stocks—now in place and being added to daily—yes, hourly, we might say—purchased particularly with the one all-absorbing object in mind, that of so strongly featuring this big basement store with inimitable values and wonderful underpricings, as to make this the one great center of attraction in all El Paso, where the economically inclined and shrewd shoppers will find spread before them in almost unlimited variety—such a gathering of really sensational bargains as has never heretofore been brought together under one roof—The values are here. We want you to become acquainted, and better acquainted with "Calisher's" Basement Store—its merchandise, methods and policies—which have for their aim—the satisfaction of every customer. Your savings will equal your purchases here—Wednesday.



### Neckwear Novelties, 10c

Values to 35c—Collars with or without plastrons, Jabots, Dutch and Sailor collars with pretty lace trimmings.

### 35c Ribbons, at, yard, 15c

Fancy Ribbons, plain shades or corded border ribbons, 4 to 6 in. wide, in a splendid assortment of wanted shades.

### 75c Gingham Rompers 48c

Splendidly made, in fine grade of gingham, all colors—all sizes.

### Children's Waists & Drawers

Worth 25c, Extra Special at 15c. Well made, neatly trimmed with lace or embroidery.

### Infants' Dressing Sacques

Worth to 45c, Extra Special, 19c. Fable patterns and solid colors, Flannelette.

### 25c Embroideries, yd. 10c

Wide and medium edgings, and insertings; pretty, new patterns on sheer materials.

### \$1.50-\$2 Emb's, yd. 69c

45 in., 27 in. and 18 in. flouncings, on voile and sheer awiss, in exquisite patterns.

### Sandow Hooks & Eyes 1c

Card ..... **1c**  
Black or white, with "hump"—All sizes.

### Invisible Hair Pins, 2c

Cabinet ..... **2c**

### "Peerless" Sanitary Belts, 10c

each ..... **10c**

### "Asbestos" Stockinet covered IRON HOLDERS, silk bound, 3c.

each ..... **3c**

### "Jumbo" Red Pin Cushions, 10c

each ..... **10c**

### Geo. Washington Pins, 5c

400 count, 3 papers for ..... **5c**

### Pearl Buttons, 10c

3 dozen for ..... **10c**

### Elastic, all widths, 3c

length ..... **3c**

### School Children's Special!

150 Sheet Pencil Tablets, 2 for ..... **5c**  
10c Composition Books, each ..... **5c**  
5c Composition Books, 2 for ..... **5c**

### Beautiful Trimmed Hats Worth \$4.50 to \$7.00, Extra Special \$2.95

A brilliant gathering—of large as well as small shapes—presenting a magnificent choice of perhaps 75 separate and distinct styles, with beautiful flower and ribbon trimmings—Hats you will be surprised to see sold at such a ridiculously low price—\$2.95.

### Women's Fine Wash Dresses Worth \$2.00 to \$2.50, Extra Special at \$1.00

A splendid gathering—a splendid value—one that will be long remembered—and make many fast friends for this big Basement Store—Excellent made and prettily trimmed dresses, in a choice of about a dozen new and pleasing styles—A Basement Store feature at \$1.00.

### WOMEN'S AND MISSES WASH DRESSES—Worth regularly to \$3.00. Extra Special, at \$1.95

Handsome gingham and chambray dresses, in Gibson shoulder effect, prettily trimmed with self and contrasting colors, deep yoke of fine lace, cuffs and collar trimmed with dainty embroidery.

### See the Big Bargains on the 5c, 10c and 15c Tables.

Kitchen ware and house needs at every kind—at prices to tempt you to buy them all.

### Big Values in Fine Sheets Slightly Soiled Edges Defender, Palma and Other Standard Brands.

In hemstitched or hemmed—every desired size—At Less Than Cost.

### 75c to \$1.25 Waists Extra Special at 25c

Women's White Waists—a great counter full—but, we fear they won't last the day out—so come early—Prettily embroidered and lace trimmed waists, some a little mussed through handling—made to sell regularly at 25c to \$1.25—all sizes. Wednesday, at **25c**

### \$1.00 Blouse Waists and Tailored Shirts

An exceptionally big value, new spring models, with black or black and white collar, cuffs and patch pocket, neatly trimmed with buttons on white or striped crossbar—Extra Special, Wednesday, 50c.

### BEAUTIFUL LINGERIE WAISTS—Worth up to \$4.50. \$1.48

Extra Special, at \$1.48. Exquisitely trimmed voile and lingerie waists, "Opera" brand, with high or low necks, long or short sleeves, in embroidered and allover lace and tucked models that were intended to sell for \$3.00 to \$4.50. Special, \$1.48.

### \$5.00 CHIFFON WAISTS at \$2.95

A beautiful selection of chiffon and silk waists, chiffon with lace foundation and yoke, and silk with rich trimmings, at \$2.95.

### PRETTY LACE DRESSING SACQUES—At 19c

Neatly made and trimmed, in pretty patterns and colors. WOMEN'S LAWN KIMONOS—Special, at 10c.

### A splendid choice of neat patterns and new colorings. 10c

### CHILDREN'S DRESSES—Worth to \$1.25, at 69c

All sizes, in pretty, lace trimmed styles on fine lawn. MISSES' WHITE DRESSES—Worth to \$2.25, at \$1.00.

### PRETTY, Dainty Corset Covers—Worth 40c, at 25c

At Trimmed with 3 rows of lace and eyelet embroidery. 75c LACE TRIMMED COMBINATIONS at 48c.

### MADE OF soft finish cambric, neatly trimmed with lace. \$1.50 MUSLIN SKIRTS—Extra Special at 95c

Excellent made, with deep flounce of lace or embroidery.

### Men's Section---Basement Store

Greater Values Than Ever Wednesday!

### MEN'S 25c SILK TIES—Worth 2 for 25c

A generous assortment of pretty styles.

### MEN'S SOCKS—Worth to 12 1-2c. Pair 5c

Fancy, black or plain shades, and work socks.

### 50c BALBRIGGAN UNDERGARMENTS 29c

Separate garments, all sizes.

### \$1.25 UNION SUITS—95c

All sizes. Spring weight, close ribbed.

### 50c HYDEGRADE SATEN SHIRTS 35c

In black, all sizes.

### \$1.50 SHIRTS OR DRAWERS—Each 95c

In white mercerized ribbed.

### Basement Store Sale of Silver and Cut Glass Ware Less Than Cost!

Odd pieces and sets, cut glass, bread trays, jewel boxes, cake and fruit baskets, serving trays, ice tubs, pitchers, ash and pin trays, ornaments, novelties, 1847 Rogers Bros. and Wm. Rogers flatware, sterling silver deposit ware, etc., etc., At Less Than Actual Cost Price!

### BASEMENT BALCONY EXTRA SPECIALS

Shades, worth to \$1.00, 25c at ..... **25c**  
Odd lots, in white or colors.  
25c and 35c Fancy  
Scrims, yard ..... **15c**

3x5 ft. Chenille ..... **\$2.95**  
Rag Rugs .....  
Also Axminster and velvet  
rugs, worth to \$4.00, choice at  
\$2.95.

\$2.00 Fancy Scrim  
Curtains, pair ..... **\$1.15**  
Have wide hem, trimmed with  
lace.  
All Portieres at \$5.00 or more  
the pair at less than actual cost.

\$1.25 Couch Covers at ..... **95c**  
Roman striped, fringed allaround.

### 8 to 10 a. m. Specials

No Phone Orders—None sold after 10 a. m. Wednesday.

**81x90 PEPPERELL SHEETS**—Regularly 75c, each ..... **55c**  
(Limit—4 sheets.)

**PEPPERELL PILLOW CASES**—45x36 or 42x36, each ..... **12 1/2c**  
(Limit—4 cases.)

### 18c Galatea Suitings 12 1-2c

In mill lengths, plain colors or fancy stripes—an excellent grade.

### 10c & 15c Laces, yard 5c

Wide and narrow edgings, bands and insertings, in beautiful new patterns.

### 25c Table Oil Cloth, yd. 18c

First grade, in white, marble or fancy colors, the yard, 18c.

### 20c Serge Suitings, 12 1-2c

Beautiful patterns, in stripes or checks, light or dark colorings.

### 25c Crinkle Crepes, 15c

A great choice of pretty patterns and colorings, for kimono, etc.

### 75c & \$1 Boys' Shirts 45c

"Mother's Friend" Brand, all sizes, in an immense selection.

### 25c White Goods, yard, 10c

Wide and narrow, P. K. Welts, Dimity checks and Lawns, yard, 10c.

### Hemmed Huck Towels 3c

Good quality fringed or hemmed huck towels, medium size, each, 3c.

### 10c Shelf Oil Cloth, yd. 5c

A splendid choice of pretty designs, in fancy scalloped edges.

### Light House Cleanser, 3 for 10c

A high grade washing powder. SEWING MACHINE OIL, 3c bottle. No Deliveries.

### 8c Bord. Absorbent 6c

CRASH ..... **6c**

### 50c Colonial Crystal 25c

PITCHERS ..... **25c**

### 75c French Potato 43c

FRYERS ..... **43c**

### 16 but. Length Gloves, 25c

In white and chambray color only. HEMMED DICE NAPKINS, doz. 25c. full size, union linen.

### 25c Figured Swisses, 15c

Full 40 in. wide, in pretty patterns, an excellent quality.

### 25c Art Ticking, yd. 10c

Mill lengths, in a splendid choice of pretty patterns and colors.

### 35c wool mixed Suitings 19c

Double width, in checks, plaids and stripes, dark and light colors.

### Children's Slippers

We must apologize to our many customers, who were disappointed last Saturday in finding the usual variety of Easter Slippers for the Children at the Guarantee. The manufacturer of the white canvas shoes was late in shipping, but they are on the road now and we are daily receiving some new Oxford or Slipper for the little folks.—We now have among the dozens of styles already received—

Patent Ankle Strap Pumps, both in welt and turns ..... **\$1.00 to \$3.00**  
(According to size)

Gun Metal Ankle Strap Pumps, welts or turns ..... **\$1.00 to \$2.75**

White Canvas Button Oxfords ..... **\$1.35 to \$2.25**

Red Ankle Turn Pumps ..... **\$1.75**

Red Ankle Welt Pumps ..... **\$2.50**

### GREATER EL PASO'S GREATEST SHOE STORE

**The Guarantee**

SHOE COMPANY—  
203 Mesa The Children's Favorite Shoe Store

## News Brevities

(Advertisement.)

**Train Bulletin.**  
All afternoon and evening trains are reported on time Tuesday.

**Prompt Transfer Service.**  
For prompt baggage, livery, hack and freight transfer, call Pomeroy's El Paso Transfer. Phone 2444.

**Dr. Morford, obstetrics, diseases of children & kidneys. Fevers, digestive & nervous diseases. 212 Roberts-Banner Bldg.**

**Avila's Case Dismissed.**  
The case against Felix Avila, who early Sunday morning ran for several blocks when hailed by an officer, was dismissed Monday afternoon by Judge Adrian Pool. The defendant said that he ran because he was afraid of being run down by an automobile.

**For house wiring and fixtures see the National Telegraph and Supply Company, 317 Mills street.**

**Phone 250 for your drug wants. R. I. Love, druggist, 213 San Antonio St.**

**For Autos, Hacks and Buggies, phone 1. Quick, reliable service day or night.**

**El Paso Carriage and Auto Painting Co., 591-593 S. Oregon, phone 1851.**

**Declines to Pay.**  
Alvarado Castillo, who it was claimed, borrowed \$279 from another Spaniard, was tried Monday afternoon in the corporation court. The case was held open to give the defendant a chance to pay the money back. This he refused to do. A charge of vagrancy was filed against him.

**Dr. Robinson, diseases of children and obstetrics, 211 Roberts-Banner Bldg.**

**Dr. Jones, Foot Specialist, Mills Bldg. Open at night by appointment. Phone 788.**

**Oregon Grocery, 895 N. Ore, phone 1721.**

**Wallpaper and paper hanging; lowest prices. A. Golding, 110 South Stanton.**

**Dr. Jamieson, diseases of kidneys, bladder, rectum and skin; 618 Mills Bldg.**

**Approve Bonds for "Dynamiters."**  
Chicago, Ill., March 25.—Bonds of Fred Shlirman and Ernest G. W. Bascy, of Indianapolis, convicted at the dynamite conspiracy trial in that city, have been approved by the local United States court of appeals. The bonds of \$20,000 and \$20,000 respectively, were signed by a bonding company.

**Texas Floral Co., cheapest cut flowers and potted plants. 103 Texas, phone 274.**

**C. H. Williams & Co., 222 S. Stanton, painting and paperhanging.**

**Dr. Cameron, dentist, 228 Mesa Ave.**

**Phone 1. The cars with the doubt left out. Passenger and baggage service, day or night.**

**Dr. Nettie Satterlee, osteopath, 410 Mills Bldg., phone 141.**

**Philipino Sentenced to Prison.**  
Manila, P. I., March 25.—Gansico, the Filipino, who was recently arrested on a charge of stealing military plans of the Corregidor fortifications, was sentenced to nine months in prison. Two blue prints of the Corregidor defenses had been sent to Japan through agents before his arrest.

**Headquarters for Manda lamps. Gem Electric Co., 601 San Antonio St.**

**Dr. Ratliff, dentist, 204 Caples bldg.**